

EDITION #06

RUJHAAN



**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

JAN-JUNE 2026 | @MUJFASHIONDESIGN



DEPARTMENT OF FASHION DESIGN, SA&D, FOSTA

DEPARTMENT'S VISION AND MISSION

>>> VISION

Global leadership in the domain of fashion & textiles.

>>> MISSION

- Be the most preferred destination for innovative thinking and sustainable solutions in the fashion & textiles.
- Foster academics, research, industrial collaboration and professional excellence in fashion & textile design.
- Transform young minds into the competent professionals in the field of fashion and textile design with strong human values.

**“THE FUTURE IS NOT SOMETHING WE
ENTER; IT IS SOMETHING WE CREATE.”**

FROM DIRECTOR’S DESK

>>> PPROF (DR.) POOJA LALIT KUMAR, DIRECTOR



Fashion has always been a dialogue between people, place, culture, craft, and time. As we celebrate “Designing for a Sustainable Future: Creativity Inspired by Nature,” we are reminded that responsible design is not simply about creating something new it is about learning to see differently.

I strongly believe that the future of design lies in developing distinctive skills. In a rapidly changing world, it is advised that students along with their mentors must discover what their unique capabilities are, nurture that ability with curiosity and discipline, and transform it into a strength that becomes their own creative signature.

Sustainability prompts us to look back before we look forward. The nuances of our past traditional crafts, indigenous knowledge, local materials, techniques, and ways of making hold valuable lessons for contemporary designers. One must understand that these are not merely traditions to be preserved but knowledge systems that can be reinterpreted, adapted, and made relevant to our time. Here is where I see the immense potential of contextual fashion. When design responds to its climate, culture, community, materials, and place, it becomes more meaningful. When contemporary creativity engages with traditional knowledge and craftsmanship, it can create new possibilities while keeping communities, skills, and stories alive.

One must not forget that nature offers another powerful lesson: nothing exists in isolation. It adapts, transforms, regenerates, and finds balance. As designers, we must learn from these principles and create with greater sensitivity to resources, people, and the environment.

I am delighted to see our Department of Fashion Design nurturing this spirit of creativity, craftsmanship, innovation, and responsibility. May our students continue to explore, experiment, question, and most importantly, develop the skills and perspectives that will allow them to shape the future of fashion.

Prof (Dr.) Pooja Lalit Kumar
Director, School of Artchitecture and Design

DESIGNING FOR A SUSTAINABLE FUTURE: CREATIVITY ROOTED IN NATURE

FROM HOD'S DESK

>>> PROF. PRATIBHA MISHRA, HOD FASHION DESIGN



Design today is no longer defined solely by aesthetics; it is increasingly shaped by responsibility, innovation, and its impact on the world around us. As environmental concerns continue to influence creative practices, designers are reimagining the relationship between nature, materials, and making. Sustainable design encourages us to look beyond conventional processes and embrace approaches that respect ecological balance while fostering meaningful innovation.

Practices such as eco-printing, cyanotype, natural dyeing, and botanical experimentation demonstrate how creativity can emerge through collaboration with nature rather than exploitation of it. These methods encourage thoughtful material choices, reduce environmental impact, and celebrate the inherent beauty of natural forms. By integrating traditional knowledge with contemporary design thinking, they offer students opportunities to develop environmentally conscious solutions without compromising artistic expression.

At the Department of Fashion Design, we are committed to nurturing designers who understand that sustainability is not merely a trend but a responsibility. Through experiential learning, research, and hands-on exploration, we encourage our students to create with purpose, innovate with empathy, and contribute to a future where design becomes a catalyst for environmental stewardship and positive social change. Together, we aspire to shape a creative community that values nature, embraces innovation, and designs for a better tomorrow.

Designing for a Sustainable Future: Creativity Inspired by Nature

Prof. Pratibha Mishra
HOD, Department of Fashion Design

INDUSTRIAL VISIT

The Department of Fashion Design organized a Local Industry Visit to the renowned Hand Block Printing Cluster, Sanganer (Jaipur), on 28 January 2026, providing students with first-hand exposure to one of India's most celebrated textile craft traditions. The visit was designed to bridge classroom learning with industry practices while fostering an appreciation for indigenous craftsmanship and sustainable textile production.



During the visit, students explored the complete workflow of hand block printing, including fabric preparation, block carving, dye preparation, printing techniques, drying processes, and garment manufacturing. Guided by Mr. Awdhesh Kumar and his team, they observed live demonstrations, learned about the history and significance of Sanganeri prints, and gained valuable insights into traditional motifs, colour combinations, quality control, and the precision required in handcrafted textile production.

The interaction with artisans enhanced students' understanding of sustainable fashion, heritage textiles, and the importance of preserving traditional craft practices in contemporary design. By experiencing the challenges and innovations of local craft industries, students developed a deeper appreciation for responsible design, artisan livelihoods, and the enduring relevance of hand block printing in the global fashion landscape.



RESEARCH PUBLICATIONS AND PATENTS

>>> **PROF. PRATIBHA MISHRA, PROFESSOR**

Prof. Pratibha Mishra contributed to the research paper “Threads of Memory, Knots of Continuity: Bandhani from Kutch,” published in TEXTILE: Cloth and Culture (Taylor & Francis), 2026, Scopus. Co-authored with Deepshikha Sharma and Rupali Rathi, the study explores Bandhani as a significant textile tradition of Kutch, highlighting its cultural memory, craftsmanship, traditional knowledge, and continuity across generations. The research emphasises the importance of documenting and preserving indigenous textile practices while recognising their relevance to contemporary design and heritage studies.



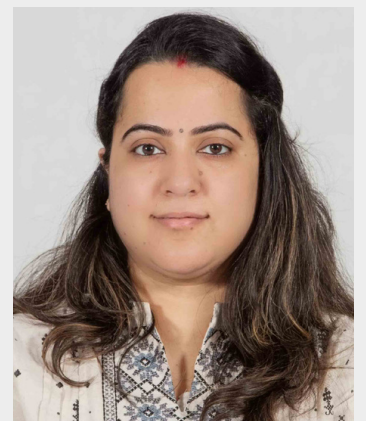
>>> **DR. DEEPSHIKHA SHARMA, ASSOCIATE PROFESSOR**

Dr. Deepshikha Sharma contributed to the research paper “Framing Heritage Through Slow Design: A Comparative Study of Arraiolos Stitch Tapestry and Lawan Panja Durries,” published in TEXTILE: Cloth and Culture (Taylor & Francis), 2026, Scopus. Co-authored with António Gorgel, Isabel Farinha, Paula Reaes Pinto, and Paulo Simões Rodrigues, the study presents a comparative exploration of the Arraiolos stitch tapestry tradition of Portugal and Lawan Panja Durries of India through the perspective of slow design. The research highlights traditional craftsmanship, cultural heritage, sustainable making practices, and the continued relevance of indigenous textile knowledge in contemporary design, while encouraging cross-cultural understanding and preservation of traditional craft practices.



>>> **DR. AANCHAL TREHAN, ASSOCIATE PROFESSOR**

Dr. Aanchal Trehan contributed to the research paper “Colour Psychology in UI and UX Design: Eliciting Emotional Responses Through Colour Combination Choices,” co-authored with Pankaj Kumar Singh and published in The Design Journal (Taylor & Francis), 2026, Scopus. The research examines how colour combinations influence users’ emotions, perceptions, and experiences in digital interfaces. It highlights the importance of colour psychology in strengthening visual communication, user engagement, and the development of effective and user-centred UI/UX experiences.



FACULTY ACHIEVEMENTS

>>> **PROF. PRATIBHA MISHRA, PROFESSOR**

Prof. Pratibha Mishra has received significant international academic recognition through her appointment to the Editorial Board of TEXTILE: Cloth and Culture (Taylor & Francis), joining a distinguished global community of scholars working in textiles, culture, craft, and clothing. She has also been selected to serve on the Judging Panel for the 2026 QS Reimagine Education Awards, a global platform recognising transformative ideas and innovations in education. These prestigious roles reflect her growing contribution to research, academic leadership, editorial engagement, and innovation in design and higher education.



>>> **DR. DEEPSHIKHA SHARMA, ASSOCIATE PROFESSOR**

Dr. Deepshikha Sharma has achieved a significant academic milestone by joining the Editorial Board of the International Journal of Sustainable Fashion & Textiles (Intellect), a Q1 journal. This prestigious appointment recognises her academic and research contributions in the fields of fashion, textiles, sustainability, and design. Through this role, she will contribute to scholarly research and discussions promoting sustainability, innovation, and responsible practices in fashion and textiles, further strengthening her international academic and research engagement.

>>> **MR. HARSHWARDHAN SONI, ASSISTANT PROFESSOR**

Mr. Harshwardhan Soni has been empanelled by the Textile Committee, Ministry of Textiles, Government of India, as a Verification Executive for the Handloom Mark Verification Project. In this professional role, he verifies Handloom Mark applications submitted by weavers, societies, and organisations, contributing to the promotion of authentic Indian handloom products, preservation of traditional craftsmanship, and strengthening of quality assurance within the handloom sector.



SOCIAL OUTREACH

The Department of Fashion Design, in collaboration with the Directorate of Student's Welfare (DSW) and the National Service Scheme (NSS), organized a Social Outreach Activity at Aashray Care Home, Jaipur, on 28 January 2026. The initiative aimed to foster empathy, community engagement, and social responsibility by encouraging students to use creativity as a medium for meaningful social impact.



Students conducted interactive craft-based workshops, storytelling sessions, and creative learning activities with girls residing at the care home. The outreach also included the distribution of nutritious food items, promoting care and well-being while creating an engaging and inclusive learning environment. Through hands-on interaction, students shared artistic skills, encouraged self-expression, and built meaningful connections with the participants.

Beyond the activities, the program provided students with valuable exposure to the importance of community service and the role of design in creating positive social change. The experience strengthened their understanding of compassion, inclusivity, and civic responsibility while reinforcing the department's commitment to the Sustainable Development Goals (SDGs) through education, creativity, and social outreach.



EDITORIAL TEAM

FACULTY MEMBERS

PROF. PRATHIBHA MISHRA

DR. AANCHAL TREHAN

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