



**MANIPAL UNIVERSITY
JAIPUR**

(University under Section 2(f) of the UGC Act)



NEWSLETTER

**TAPMI SCHOOL OF BUSINESS
DEPARTMENT OF MANAGEMENT**

**JAN'25 - MAR'25
VOL.1**

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ABOUT US

TAPMI School of Business (TSB) has been established under the mentorship of TMA PAI Management Institute (TAPMI) with a vision to make it a world class center of excellence in business management education. TSB is one of the top emerging B-Schools in the country. It imbibes excellence in management education in its entirety and adopts all the academic characters of TAPMI, Manipal in its functioning. TSB is an institution that believes in making business education highly relevant in the global context, through constant course updates, regular industry interaction and hands- on exposure.

“Our focus at the TAPMI School of Business at MUJ is on equipping the graduates of today for the careers of tomorrow.”

EDITORIAL BOARD



Mrs. Parul Choudhary



Dr. Smita Sharma

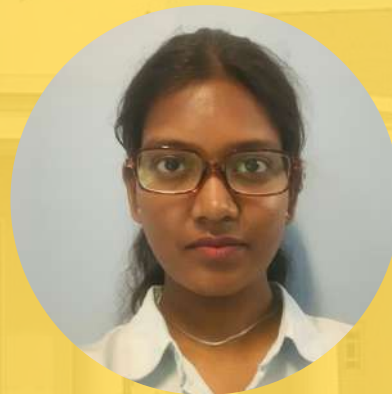


Mr. Snehal Chandra

MEDIA TEAM



Harshal Tadla



Vaishnavi Somchand



Umang Jhunjhunwala



Riya Roy

DEAN'S MESSAGE



PROF. BRAJESH KUMAR
DEAN, FOMC PROFESSOR

Our steadfast dedication to promoting professional growth, academic achievement, and the useful application of knowledge is reflected in this newsletter.

Our mission at TAPMI School of Business is to develop exceptional talent and equip our MBA students for prosperous careers in their chosen industries. Our goal is to provide a dynamic learning environment where students may benefit from a combination of rigorous academic instruction and real-world experience. This will enable our students to get the practical skills necessary to succeed in the cutthroat, international business world of today.

Our programs are meticulously crafted to provide students with a comprehensive understanding of business principles, ethical leadership, and the strategic thinking required to navigate complex challenges. We are committed to instilling the knowledge, skills, and values that will empower our graduates to become influential leaders and innovators.

We are grateful that you have chosen TAPMI School of Business, Manipal University Jaipur, as your academic home. Your presence enriches our vibrant academic community, and we look forward to supporting your journey toward achieving your professional goals.

HOD'S MESSAGE



CA (DR.) KAMAKSHI MEHTA
HOD, TSB
ASSOCIATE PROFESSOR

Welcome to TAPMI School of Business at Manipal University Jaipur!

As the Head of Department, This newsletter captures the essence of our dedication to academic excellence, professional growth, and the practical application of knowledge.

At TAPMI School of Business, we are committed to nurturing talent and preparing our MBA students for success in their chosen fields. We strive to create a learning environment that combines academic rigor with real-world experience. Our programs are designed to provide students with the knowledge, skills, and ethical principles necessary for leadership and success in the global business arena.

Thank you for choosing TAPMI School of Business, Manipal University Jaipur, and for being part of our vibrant academic community.

TSB FACULTY



Prof. Brajesh Kumar
Dean, FoMC



CA (Dr.) Kamakshi Mehta
HoD, TSB



Dr. C Anirvinna
Associate Professor



Dr. Shilpa Bhakar
Associate Professor



Dr. Umesh Solanki
Associate Professor



Dr. Smita Sharma
Assistant Professor



Dr. Subhabaha Pal
Assistant Professor



Dr. Aanyaa Chaudhary
Assistant Professor

TSB FACULTY



Dr. Renuka Kumawat
Assistant Professor



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Assistant Professor



Dr. Jyoti Ranjana
Assistant Professor



Mr. Eden Samuel P
Assistant Professor



Mr. Vijay K Sharma
Assistant Professor



Mr. Sarthak Dhingra
Assistant Professor



Mrs. Parul Choudhary
Assistant Professor



Mr. Snehal Chandra
Assistant Professor



EVENTS

INSPIRING SESSION WITH DR. SAMPATH DORAIRAJAN

On February 20, 2025, TAPMI School of Business, hosted an insightful session on **"Family Business 2.0: Overcoming Challenges and Unlocking Potential"** with the accomplished family business Consultant, Dr.Sampath Dorairajan .The session, coordinated by Dr. Aanyaa Chaudhary, was attended by 52 first-year MBA students.

The session shed light on key challenges that family businesses face in today's evolving market landscape and practical strategies to navigate them successfully.

Dr. Sampath Dorairajan provided valuable insights on:

- Balancing tradition with innovation
- Ensuring smooth generational transitions
- Leveraging strategic leadership for growth

The event concluded with a gesture of appreciation, leaving students motivated and empowered to embrace their aspirations and helped students to enhance understanding of how family businesses can sustain and thrive in a competitive world.



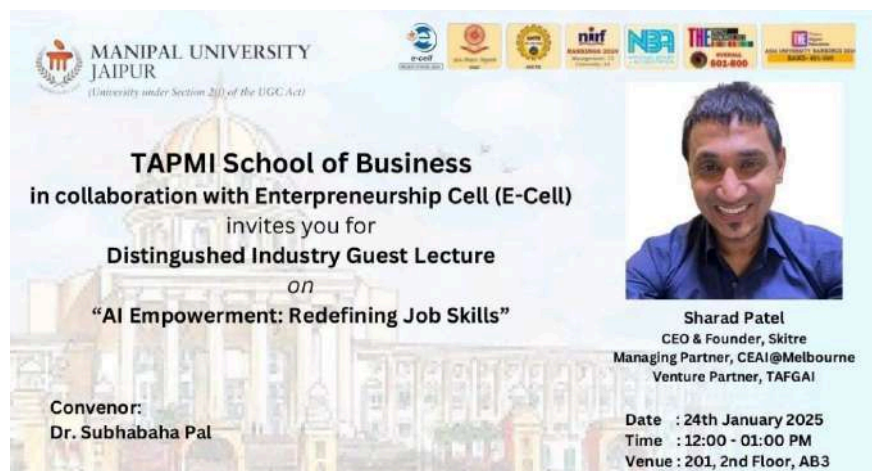
INDUSTRY GUEST LECTURE BY SHARAD PATEL

Embracing Localism and Sustainable Consumption at TAPMI School of Business

On January 24, 2024, TAPMI School of Business, Manipal University Jaipur, hosted the Distinguished Industry Guest Lecture by Sharad Patel. Centered around the theme "AI Empowerment: Redefining Job Skills," the event was a confluence of academic insights and industry expertise, attracting students, faculty, and sustainability enthusiasts.

The discussion provided an in-depth perspective on how artificial intelligence is transforming industries, challenging conventional roles, and emphasizing the critical need for reskilling and adaptability. It was an inspiring reminder of the importance of embracing innovation, fostering lifelong learning, and staying agile in an era of rapid technological advancement. It also emphasized the importance of adaptability, continuous learning, and innovation to remain relevant in this evolving landscape.

Engaging presentations and an interactive Q&A session left attendees motivated to integrate AI into their lives and careers. The event concluded with a vote of thanks, acknowledging the speakers and participants who made the conclave a resounding success.



The poster features the Manipal University Jaipur logo at the top left, followed by a row of accreditation logos including e-af, AACSB, ISO 9001, NAAC, NEA, and others. The main text reads: "TAPMI School of Business in collaboration with Entrepreneurship Cell (E-Cell) invites you for Distinguished Industry Guest Lecture on 'AI Empowerment: Redefining Job Skills'". A portrait of Sharad Patel is shown, with his title: "Sharad Patel, CEO & Founder, Skitre, Managing Partner, CEAI@Melbourne, Venture Partner, TAFGAI". The date and time are listed as "Date : 24th January 2025, Time : 12:00 - 01:00 PM", and the venue as "Venue : 201, 2nd Floor, AB3". The convener is identified as "Dr. Subhabaha Pal".



MANIPAL MARATHON

Manipal University Jaipur, hosted the 7th edition of Manipal Marathon on February 09, 2025. The program aimed to introduce students to the faculty, academic expectations, and campus life, laying the foundation for a successful MBA journey.

The event began with a ceremonial lamp-lighting, symbolizing the pursuit of knowledge. The motive of organizing this marathon was to promote physical fitness, teamwork, and a healthy lifestyle among students. It also helps in building endurance, boosting mental well-being, and fostering a sense of community and sportsmanship.

Their energy and dedication were truly inspiring, reflecting the vibrant spirit of our college. Congratulations to all participants for their incredible effort and sportsmanship!

The program concluded with giving out the medal and trophies and certificates to the students, leaving students feeling inspired and ready for the transformative journey ahead.

The students who participated in this marathon: **Harshvardhan Singh, Vaishnavi Rao, Komal Kumari, Umang Jhunjhunwala, Vidhi Saini, Shahin Khan**



SESSION WITH AIC

The Pre-Incubation Session with AIC, exclusively organized for the MBA students batch of (2024-2026), was an insightful and inspiring event led by Mr. Sandeep Joshi, CEO of AIC. The Event was Coordinated by our esteemed faculty member, Dr. Parul Chaudhary, the session focused on guiding students through the essential steps of progressing with their startup ideas.

Mr. Joshi shared valuable insights on the entrepreneurial journey, emphasizing the importance of validating ideas, understanding market needs, building a robust business model, and leveraging incubation resources effectively. The session provided practical knowledge on how to navigate early challenges and scale innovative solutions, empowering aspiring entrepreneurs with the tools and mindset needed to transform their ideas into successful ventures.

This engaging session with Sandeep Joshi truly ignited the entrepreneurial spirit within our MBA students. We look forward to seeing these bright minds turn their innovative ideas into impactful startups, driving the future of business forward.



AN INDUSTRIAL VISIT TO NAV

On February 6, 2024, TAPMI School of Business organised an industrial visit to NAV. The event was filled with a lot of learning, heartfelt interactions, and moments of togetherness. NAV India, a globally recognised leader in fund administration services, ranked 7th in LinkedIn's Top Companies list for 2023 in India.

The visit was an eye-opening experience, giving us practical exposure to how financial strategies and HR policies shape businesses. This industrial visit provided us with firsthand insights into the corporate world, bridging the gap between theoretical knowledge and practical application.

Understanding how businesses optimise financial resources, how the accounting & Taxation work, and learning about modern HR practices that enhance workforce productivity.

Industry Challenges & Solutions – Gaining insights into how companies navigate real-world business complexities.



DONATION DRIVE BY SOCIAL OUTREACH CLUB

On 3rd February 2025, the Social Outreach Club at TAPMI School of Business organised a Clothes & Stationery Donation drive under its social responsibility initiative, aimed at promoting the importance of learning by donating stationery and fostering academic growth among children. The initiative will take place at the Aashray Care Home (Orphanage), Jaipur, where beneficiaries are mostly children who lost their parents.

We emphasised the importance of learning and living by donating stationery and clothes and fostering academic growth among children. We played a few games, and we had interaction with all, and we had some dance performances from the kids. The Caretaker of the Orphanage expressed gratitude to TAPMI School of Business for their thoughtful contribution. It was heartwarming to see the joy on the children's faces when they received the items. The interaction with them helped me realise the importance of kindness and generosity in making a difference in others' lives.



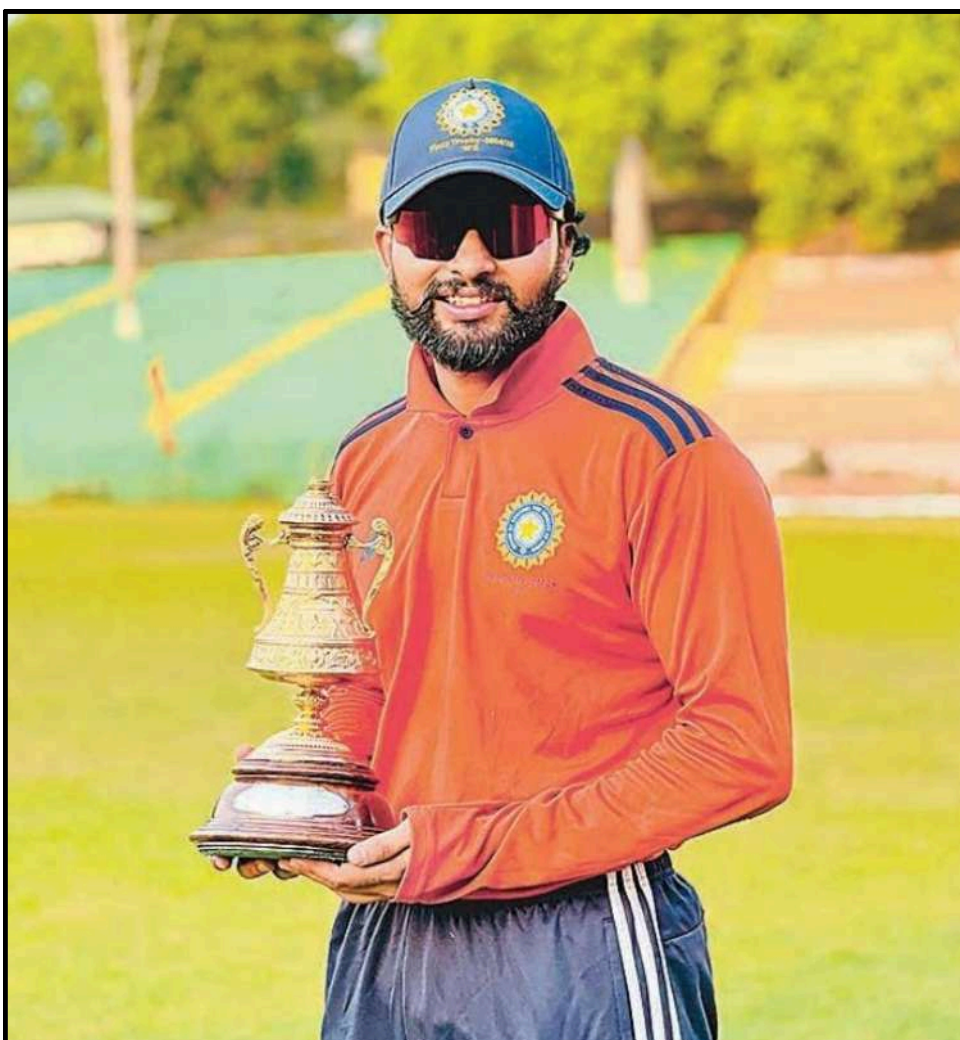


STUDENT ACCOLADES



VIZZY TROPHY, AGARTALA

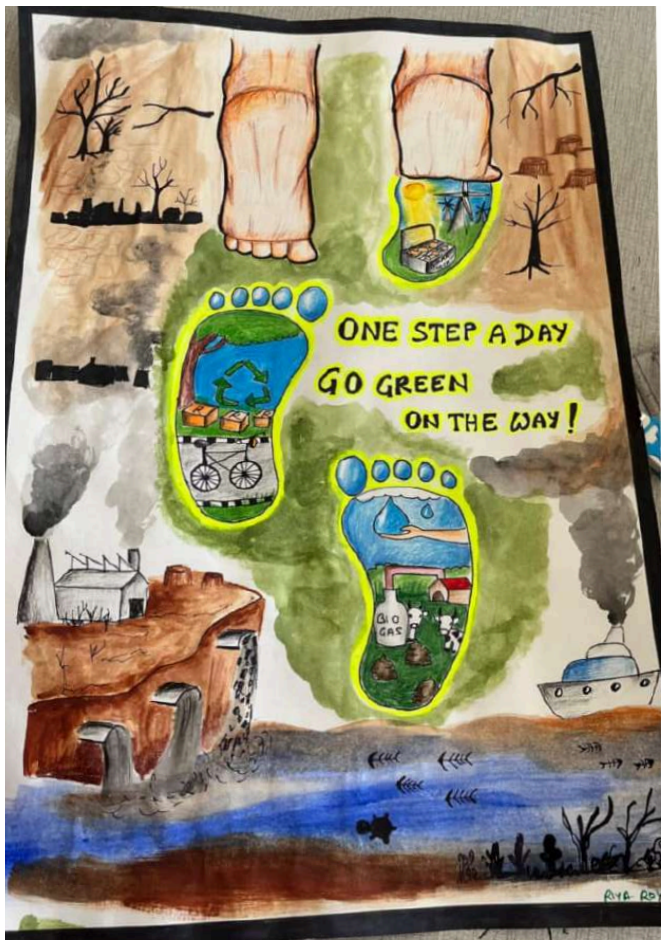
On 19th March 2025, **Siddhant Jaiswal**, a Student of Tapmi School of Business, Manipal University Jaipur, **batch (2024-2026)**, led his team to victory in the prestigious **Vizzy Trophy**, a **Cricket tournament held in Agartala**, where **West Zone** emerged as the winner. Department recognises this proud moment in MUJ's sports history, and we wish him great success ahead. The achievement received wide recognition, with coverage in leading newspapers such as First India, Dainik Bhaskar, Rajasthan Patrika, Punjab Kesari, and many others. This accomplishment not only reflects sporting excellence but also brings pride to the MUJ community.



POSTER MAKING COMPETITION

On the occasion of Republic Day (26th January), the **Enviro Club** of Manipal University Jaipur organised a Poster Making Competition on the theme “Promoting Climate Resilience & Sustainability.”

Showcasing creativity and awareness through art, **Riya Roy secured the First Prize** for her impactful poster. The win added a proud moment to the celebration, reflecting both artistic expression and commitment to environmental sustainability.



CASE STUDY COMPETITION

One of the students, **Umang Jhunhunwala** of our **MBA Batch of 2024-2026**, participated in a case study competition on 29 January 2025, which was conducted by **St. Xavier's College, Mumbai**.

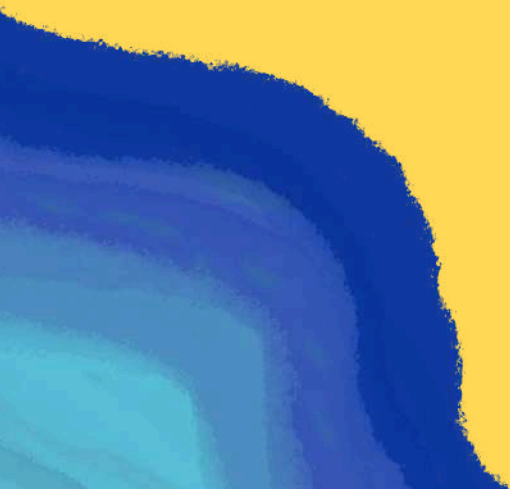
This event was a **3-round competition**, where teams were required to present their solution to the case study offline on campus.





CREATIVE WORK

Art





BY

RIYA ROY

MBA 2nd Year

Business Analytics



BY

VAISHNAVI SOMCHAND

MBA 2nd Year

SECTION-B



Poetry



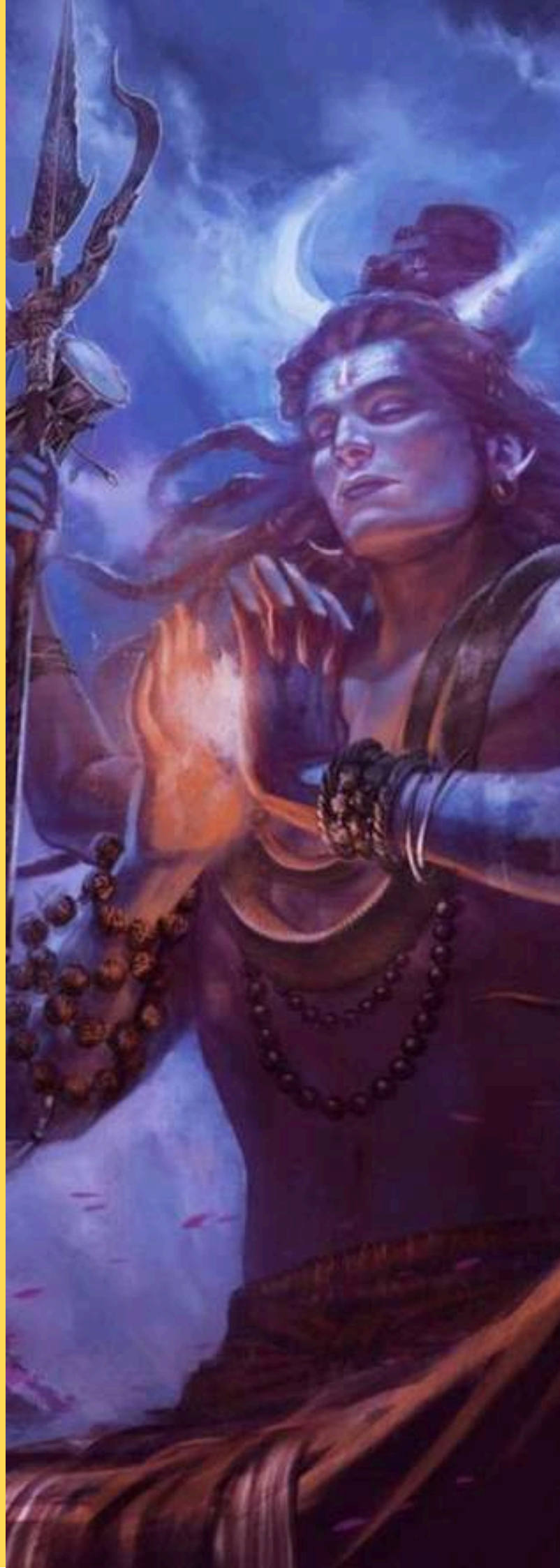
DEMIURGE

**The Surfeit of Repenting is a Curse,
Serenity is a Boon,
Persecuting others is a Sin,
Cause who are you?
When you can't control your own life?
It's him, the one who made Mankind!**

BY

VAISHNAVI SOMCHAND

**MBA 2nd Year
SECTION-B**



THE REAL PSEUDO-HUMAN

**They suddenly start counting Men's problem
When the topic is on FEMINISM. They start speaking about equality
When the topic is about ongoing gender inequality...
They laugh at LGBTQIA
Claim that men should be men & not gay.
They talk sweet about "good girls shouldn't
go out at night as it's unsafe"
I don't know when this line won't be a debate.
They act smart pretending they support
Deep down they are the ones who won't let any other gender grow!
Patriarchy, Misogynists, and Homophobia is still a big problem,
Real humans don't hate humans,
Real humans let other humans dwell in peace,
For the sake of humanity Can't we all evolve our mentality?**

BY

RIYA ROY

MBA 2nd Year

Business Analytics



ABODE

O Ganga,

**How blessed are you,
To be in the hairlocks of the Lord...**

**How lucky are you,
To have Gangadhara as your abode...**

**But neither do I lack that essence,
For I have captured the Lord,
And shackled that beauty
Within the blessed heart of mine.**

O Ganga,

**Shankara may be your abode,
But this heart of mine—
Itself is Shankara's abode.**

BY

VINAYAK SHARMA

**MBA 2nd Year
SECTION-B**



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