



**MANIPAL UNIVERSITY
JAIPUR**

(University under Section 2(f) of the UGC Act)

Faculty of Management, Commerce & Arts

TAPMI School of Business

Department of Hotel Management

DHM INSIGHTS

“A Hospitality & Tourism Newsletter”

Edition: April-June 2025

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1) Introduction to the Department of Hotel Management

The Department of Hotel Management at MUJ is a distinguished institution, renowned for its meticulously designed programs in Hospitality, Hotel & Tourism Operations, Airlines, and Event Management. The Department of Hotel Management is dedicated to fostering future leaders in the dynamic hospitality and tourism industry. With an unwavering commitment to academic excellence, the Department of Hotel Management offers an all-encompassing curriculum that melds profound theoretical knowledge with invaluable hands-on practical training. The department boasts state-of-the-art facilities and strong international affiliations, which collectively foster a global perspective among students, ensuring their preparedness for diverse career opportunities. Graduates from the Department of Hotel Management are highly sought after by esteemed national and international recruiters, effectively transforming them into industry-ready professionals. Going beyond the realm of conventional roles, the programs encourage entrepreneurial ventures in diverse sectors, encompassing travel agencies, cloud kitchens, restaurants, microbreweries, bakeries, and more. The Department of Hotel Management doesn't just prepare students for a career; it empowers them to explore a world of opportunities, transcend borders, and thrive in multifaceted cultural settings.



2) Vision and Mission of the Department

VISION

Achieve global excellence in hospitality and tourism education and nurture students into leaders of tomorrow.

MISSION

- [M1] Become the most preferred department for purposeful learning among hospitality and tourism aspirants.
- [M2] Foster academic, research, and professional excellence within the domain of hospitality, tourism, and other related sectors.
- [M3] Transform young minds into competent professionals in the field of hospitality, tourism, and other related sectors with strong human values.

3) From HoDs' desk



Dear Students, Faculty Members, Alumni,
and Esteemed Members of the MUJ Community, Warm greetings!

It gives me great pleasure to present the **April-June 2025** edition of *DHM Insights*, the quarterly newsletter of the Department of Hotel Management, Faculty of Management, Commerce & Arts, Manipal University Jaipur. Though this quarter features a concise set of activities, it reflects meaningful progress, impactful learning, and continued excellence across our academic, research, and industry engagement domains.

One of the highlights of this quarter was the series of **Culinary Workshops conducted at Ashiana Umang**, an initiative that strengthened our commitment to community outreach and experiential learning. These workshops allowed our students to interact closely with participants, apply their culinary skills in real-world settings, and gain confidence through hands-on demonstrations and collaborative engagements. Such initiatives reiterate our belief that hospitality extends far beyond the classroom—into communities, cultures, and shared experiences.

Research excellence also continued to shine this quarter through the publication of the Q1-ranked scholarly work, “**Artificial Intelligence Through the Lens of Hospitality Employees,**” featured in the *International Journal of Hospitality Management*. This achievement reflects our department’s dedication to contributing to global academic discourse while encouraging our students to engage with emerging technological trends shaping the hospitality landscape.

Equally noteworthy are the **internship spotlights and corporate engagement activities** featured in this edition. Our students continue to secure diverse and meaningful industry internships across leading hotels, resorts, and hospitality organizations. Their exposure to real-world operations, guest interaction, and workplace discipline strengthens their professional foundation and prepares them for future leadership roles in the global hospitality sector.

While this quarter’s edition is more streamlined, it captures the essence of our department’s mission—to nurture skilled, compassionate, and industry-ready professionals who contribute meaningfully to the world of hospitality and tourism.

As we move ahead, let us continue to inspire one another, uphold academic rigor, and embrace innovative learning experiences that define the spirit of our department.

Warm regards,
Prof. Saurabh Sharma
Head of Department
Department of Hotel Management
Faculty of Management, Commerce & Arts
Manipal University Jaipur

★ EDITORIAL

The hospitality and tourism landscape continues to evolve with remarkable speed, and at the Department of Hotel Management, Manipal University Jaipur, we remain committed to ensuring that our students grow in step with these dynamic transformations. The **April–June 2025 edition** of *DHM Insights* reflects this commitment through a focused yet impactful collection of events, achievements, and academic milestones that shaped the spirit of this quarter.

This issue captures the meaningful experiences that unfolded across our department, demonstrating our belief in learning that is hands-on, holistic, and deeply connected to real-world industry practices. The highlight of this quarter—the **Culinary Workshops at Ashiana Umang**—beautifully showcased the fusion of skill, community engagement, and experiential learning.

Our commitment to academic advancement remained strong, reflected in the featured faculty publication, **“Artificial Intelligence Through the Lens of Hospitality Employees,”** published in a prestigious Q1 journal. This research not only enriches the intellectual fabric of our department but also strengthens our presence in emerging academic conversations around technology, service innovation, and workforce adaptation in hospitality.

This edition also highlights **student internship journeys and industry engagements**, which remain a cornerstone of our pedagogy. These experiences provide students with firsthand exposure to operational realities, service excellence, guest dynamics, and workplace professionalism—skills that are essential for thriving in global hospitality environments. Their participation in reputed hotels and hospitality establishments continues to reinforce our strong ties with industry partners and our commitment to fostering future-ready professionals.

Although this quarter features a concise set of activities, each initiative reflects purposeful learning, focused growth, and meaningful progress. As you explore this edition, we invite you to revisit the dedication, curiosity, and resilience demonstrated by our students and faculty. May these narratives inspire our community to continue pursuing excellence, exploring new ideas, and embracing every opportunity to grow.

— Editorial Team, Department of Hotel Management, Manipal University Jaipur



- **ABHAY KASHYAP** (Assistant Professor {Senior Scale}, Editor)
- **LOKENDRA SINGH** (Student Editor Batch BHM 2025)
- **LAKSHITA SINGH RATHORE** (Student Editor Batch BBA {H&TO} 2025)
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- **AARIA ANIRUDH VERMA** (Student Editor Batch BHM 2024)

4) News and events organized

i) Culinary Outreach at Ashiana Umang | Workshops & Grand Event

 **Dates:** 27th & 28th May 2025 (Workshops), 29th June 2025 (Grand Event)

 **Venue:** Ashiana Umang, Jaipur

The Department of Hotel Management, FoMCA, Manipal University Jaipur, conducted a series of impactful **culinary outreach events at Ashiana Umang**, starting with **live culinary workshops on 27th and 28th May 2025**, where our chef engaged participants in interactive sessions on selected dishes from 10:00 AM to 12:00 PM. This was followed by a **Grand Culinary Event on 29th June**, which attracted nearly **500-1000 children and parents**, featuring a **live cooking competition, instant quiz**, and active involvement from students and faculty. With seamless logistics supported by Ashiana Umang, the initiative beautifully blended community engagement, learning, and culinary creativity—highlighting food as a medium for education and connection.

Key Highlights:

- **Activities:** *Live demos, cooking contest, culinary quiz*
- **Participation:** *500-1000 attendees including children and parents*
- **Outcome:** *Community bonding, student involvement, and outreach impact*





Jhai, Rajasthan, India

Learning Hub, Ashiana Umang Phase-i, Jhai,
Rajasthan 302029, India

Lat 26.825502° Long 75.655337°
27/05/2025 11:09 AM GMT +05:30

5) Research: Faculty publications:

a) AI in Hospitality: A Systematic Review

 Published: November 2024

 Journal: *International Journal of Hospitality Management* (Vol. 124, Issue: January 2025)

A significant research contribution from Manipal University Jaipur, the article titled “*Artificial Intelligence Through the Lens of Hospitality Employees: A Systematic Review*” was published in the Q1-ranked *International Journal of Hospitality Management*. Co-authored by **Dr. Amit Datta** (Faculty, Department of Hotel Management, FoMCA), **Ekta Kumawat** (PhD Scholar, TAPMI School of Business), and international collaborators **Dr. Catherine Prentice** (Australia) and **Dr. Rosanna Leung** (Taiwan), this systematic review examines how hospitality employees perceive and adopt artificial intelligence within their work environments. The study, funded by MUJ, contributes to global discourse on technology integration in service industries and holds a **CiteScore of 21.2**.

Key Highlights:

- Journal: *International Journal of Hospitality Management* (ISSN: 0278-4319)
- Indexed: *Scopus & Web of Science* | DOI: [10.1016/j.ijhm.2024.103986](https://doi.org/10.1016/j.ijhm.2024.103986)
- Authors: *Ekta Kumawat, Dr. Amit Datta, Catherine Prentice, Rosanna Leung*
- Recognition: *Incentive Point Awarded by MUJ*

6) Placements & Internships

a) Internships



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Congratulations
PALAK JAISWAL
BHM (BATCH 21-25)
FOR INTERNSHIP AT: THE LEELA PALACE
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Congratulations

ANIE ASHOK VASWANI
BBA (BATCH 22-25)

FOR INTERNSHIP AT:
THOMAS COOK



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