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The Creative Chronicle, official quarterly newsletter of the Department of Media, Communication & Fine Arts at Manipal University Jaipur, led by Dr. Avneesh Kumar and his dedicated editorial team, continues to showcase the vibrant life of the department through student achievements, faculty research, and creative initiatives.

The third quarter of the year has been filled with energy and achievement at the department. This edition of *The Creative Chronicle* brings you highlights from the past few months including exclusive industrial visits, notable student and faculty achievements, and a powerful review of MUJMUN 12.0

We also cover a range of departmental activities, from field visits to student-led events, all reflecting our commitment to learning beyond the classroom.

As always, *The Creative Chronicle* is more than a newsletter, it's a window into the vibrant life of our department. We hope you enjoy reading it as much as we enjoyed putting it together.

Celebrating Growth and Excellence

It is our pleasure to present this issue of the newsletter of the Department of Media, Communication & Fine Arts, School of Arts, Manipal University Jaipur. This newsletter is more than just a compilation of updates. It is a collective record of the energy, ideas, and aspirations that the department continues to nurture. It documents the activities and achievements of our students, while also providing glimpses of the department's steady academic growth.

Journalism and mass communication as a field demands not only technical expertise but also critical inquiry, social awareness and an ethical sense of responsibility. Keeping this in mind, the newsletter aims to highlight the initiatives of our students who constantly push themselves to question, to innovate and to engage meaningfully with both classroom learning and the world outside it.

Editorial Board

Department of Media, Communication & Fine Arts, Manipal University Jaipur



MEET THE EDITORIAL BOARD

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Media Students Gain First-Hand Newsroom Experience at Dainik Bhaskar, Jaipur

Shreya Arora

The Department of Media, Communication and Fine Arts, Manipal University Jaipur, organized an industry visit to Dainik Bhaskar, Jaipur, on September 18, 2025, for first-semester MA (Journalism & Mass Communication) students. The visit was conducted as part of the course Reporting and Editing (JMC6103) with the aim of bridging the gap between classroom learning and real-world media practices.

Dainik Bhaskar, one of India's leading newspaper groups, is known for its strong regional presence and credible journalism. The visit provided students with valuable exposure to the functioning of a professional newsroom, covering both print and digital platforms. Students were taken on a guided tour of the office, where they observed the workflow of various

Departments, including reporting, editing, layout, and the digital desk.

A major highlight was the interaction with senior professionals, including Editor Tarun Sharma and Digital Editor Kiran Rajpurohit, who shared valuable insights into editorial processes, newsroom responsibilities, and the challenges of working under strict deadlines. They also emphasized the growing role of digital media in contemporary journalism.

The visit helped students understand how a newsroom works and gave them practical knowledge of the media industry, aligned with Sustainable Development Goal 4 (Quality Education).



MUJMUN 12.0: Breaking The Silence

Nalin Sharma

MUJMUN 12.0, a collaborative initiative by the Directorate of Students' Welfare (DSW) and LITMUS, the literary club of Manipal University Jaipur, successfully brought together dynamic young minds to engage in debate, diplomacy, and dialogue. The two-day Model United Nations conference witnessed the participation of over 350 delegates from across the country, making it a vibrant platform for intellectual exchange and leadership development.

One of the defining strengths of MUJMUN 12.0 was the diversity of its participants. Delegates ranged from sixth-grade students exploring diplomacy for the first time to postgraduates engaging in complex policy discussions. Assuming the roles of representatives of different countries and institutions, participants simulated United Nations committees with enthusiasm, critical insight, and professionalism.

The conference featured eight diverse committees: UNGA, UNHRC, UNSC, ICJ, Lok Sabha, IPL, CBFC (Central Board of Film Certification), and IP. Each committee addressed distinct global, national, and thematic issues, encouraging delegates to think analytically, communicate effectively,

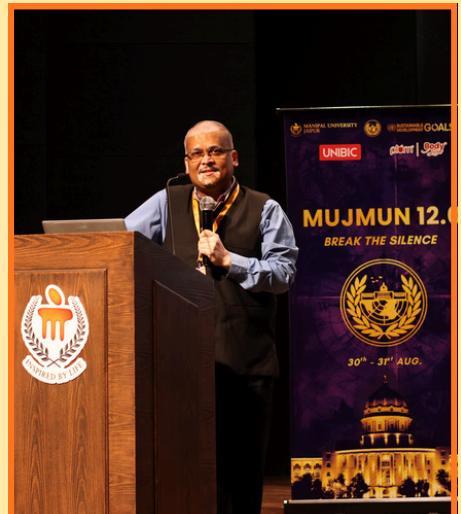
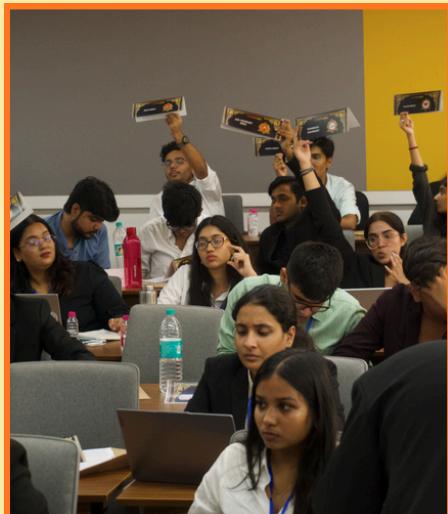
and collaborate strategically. The electrifying cultural evening featured performances by university clubs such as TMC and Coreografia, adding a creative and celebratory dimension to the conference.

The second day saw renewed energy as debates intensified and delegates tackled controversial agendas while striving for awards. The conference concluded with a grand closing ceremony, where outstanding delegates from each committee were recognized and honoured for their contributions.

The success of MUJMUN 12.0 was guided by a dedicated Core Secretariat comprising Dr. Avneesh Kumar, Faculty Coordinator; Aditya Kumar Ravi, Secretary General; Anshumaan Singh, Deputy Secretary General; Radhashree Chitlangia, Director General; and Nalin Sharma and Janvi Chawla as Charge D' Affaires. Their leadership and coordination played a pivotal role in ensuring the smooth execution of the conference.

MUJMUN 12.0 stood as a testament to the power of dialogue, diplomacy, and expression values closely aligned with the spirit of the Department of Media, Communication & Fine Arts.

MUJMUN GALLERY



National Seminar on Decolonizing Narratives: Revisiting Janjatiya Culture and Epistemologies

Nalin Sharma

The Department of Media, Communication & Fine Arts hosted a thought-provoking National Seminar on Decolonizing Narratives: Revisiting Janjatiya Culture and Epistemologies, bringing scholars, researchers, and students together to critically engage with indigenous knowledge systems and cultural traditions. The two-day seminar created an intellectually enriching space rooted in the idea of “rerouting to our soil and land,” foregrounding India’s living traditions and Janjatiya wisdom.

The seminar commenced with an inaugural ceremony that set the tone for reflective and critical dialogue. The Chief Guest, Dr. Manna Lal Rawat, Hon’ble Member of Parliament from Udaipur, Rajasthan, was warmly welcomed and felicitated. His presence underscored the crucial intersection of public policy, governance, and the empowerment of Janjatiya communities. Dr. Rawat’s address highlighted the need for inclusive development that respects indigenous identities and cultural autonomy.

In his inaugural address, Prof. Brajesh Kumar, Dean of FoMCA, emphasised that the seminar sought not only to revisit the historical marginalisation of Janjatiya communities but also to celebrate their resilience, diversity, and ecological knowledge. Prof. Kumar also appreciated the efforts of the paper presenters and encouraged participants to network and learn from one another.

Delivering the formal welcome, Prof. Karunakar A. Kotegar, Pro-President of MUJ, situated the seminar within a broader historical and philosophical framework. He urged the audience to view India as a civilisation. Drawing attention to indigenous centres of learning such as Nalanda, reflecting on how Indian knowledge systems predate colonial frameworks. Citing examples like the Hakki Pikki tribe of Mysore, Prof. Kotegar highlighted issues of displacement and questioned contemporary approaches aling upon universities to protect and promote indigenous epistemologies.

Over the course of two days, participants from across India including Nagaland, West Bengal, Kerala, Madhya Pradesh, and other states presented research papers and engaged in rigorous discussions. The seminar concluded on August 14, 2025, with a valedictory session where paper presenters were awarded certificates by Padma Shri Prof. J. K. Bajaj, marking a meaningful conclusion to a significant academic dialogue on decolonising narratives.



Ancient Wisdom, Modern Solutions: MUJ's Dialogue on Sustainability

Shreya Arora

The Department of Media, Communication, and Fine Arts at Manipal University Jaipur organized an insightful One-Day National Seminar on “ऊर्जा, स्थिरता और पर्यावरण परिवर्तन: भारतीय ज्ञान प्रणाली एवं दृष्टिकोण” on 28th August 2025 at the Conference Hall, Academic Block 3. Sponsored by ICSSR, the seminar aimed to explore how Indian Knowledge Systems (IKS) can provide solutions to today's environmental and climate challenges.

The day began with participant registration, followed by the inaugural ceremony and a Pushpanjali to Maa Saraswati. Prof. (Dr.) Nitu Bhatnagar, Provost of MUJ, delivered the Welcome Address, while Prof. Brajesh Kumar, Dean of FoMCA, introduced the seminar theme. The Keynote Address by Shri Gopal Arya offered deep insights into sustainability and climate change from an Indian perspective. The Chief Guest, Acharya Mithilesh Sharan Nandini from Ayodhya, highlighted how ancient Indian scriptures align with modern environmental science.

A Plenary Session, chaired by Shri Om Prakash Bairwa, Commissioner of Higher Education, Rajasthan, discussed the role of Indian knowledge traditions in promoting sustainable practices. This was followed by three parallel technical sessions, featuring over 15 research papers. Presentations ranged from sustainable living models and traditional energy and water conservation practices to environmental ethics and the role of media in climate awareness.



The Valedictory Session included a special lecture by Dr. Vijay Vyas, Director of IGRF, who spoke about the importance of ESG (Environmental, Social, and Governance) principles in climate mitigation. The seminar concluded with a summary presentation, participant feedback, certificate distribution, and a heartfelt Vote of Thanks by Dr. Prabhat Dixit, Convener of the seminar.

The event proved to be a successful platform for interdisciplinary discussions, emphasizing how traditional Indian wisdom can be effectively integrated into modern sustainability frameworks. Overall, the seminar inspired participants to think critically about environmental challenges and the knowledge systems that can help address them.

From Classroom to Career: An Alumni Roadmap for Future Media Professionals

Nalin Sharma

The Department of Media, Communication and Fine Arts, School of Arts, Manipal University Jaipur, proudly hosted an engaging and insightful Alumni Talk titled “Stories, Skills & The Next Three Years: A Roadmap for Aspiring Media Professionals” on July 30, 2025, from 3:15 PM to 4:15 PM. The session was a meaningful interaction between current students and one of the department’s distinguished alumni, Mr. Mann Grover, Co-Founder of The Skill Side and Head of CSR at GSNA Foundation. Rooted in the sentiment “Once a student, forever in our hearts,” the event celebrated the enduring bond between the institution and its alumni. Mr. Grover’s journey from a passionate learner within the classrooms of Manipal University Jaipur to a dynamic media professional and social impact leader stood as a powerful testament to perseverance, adaptability, and purpose driven growth.

During the talk, Mr. Grover shared candid stories from his academic and professional life, offering students a realistic picture of the evolving media landscape. He emphasized the importance of storytelling as a core skill across media

domains, while also underlining the need to continuously upgrade technical and interpersonal skills in an industry shaped by rapid technological change. His discussion on the “next three years” provided students with a practical roadmap, encouraging them to focus on skill-building, internships, personal branding, and ethical responsibility.

What resonated strongly with the audience was Mr. Grover’s humility and openness. He addressed student queries with honesty, spoke about challenges faced early in his career, and highlighted how learning from failures can be as valuable as celebrating successes. His insights into corporate social responsibility further broadened students’ understanding of how media professionals can contribute meaningfully to society.

The session concluded with a note of gratitude and inspiration, leaving students motivated and better equipped to navigate their academic and professional journeys. Events like these reaffirm the department’s commitment to bridging classroom learning with real-world experience, strengthening the alumni-student connection, and nurturing future-ready media professionals.

Through the Lens of Truth: Exploring the Scope of Photojournalism

Nalin Sharma

The Department of Media, Communication and Fine Arts, School of Arts, Manipal University Jaipur, organized an enriching expert talk on November 18, 2025, featuring Mr. Purushottam Diwakar, Senior Photojournalist at India Today. The session, titled “Photojournalism & Its Scope,” offered students a compelling insight into the power of images as tools of storytelling, documentation, and social change.

With years of experience covering some of the most significant events and human interest stories across the country, Mr. Diwakar brought the newsroom into the classroom. He began the session by reflecting on the role of photojournalism in shaping public opinion and preserving history. Emphasizing that photographs often speak louder than words, he explained how a single image can capture emotion, context, and truth in ways that written narratives sometimes cannot.

Mr. Diwakar discussed the evolving scope of photojournalism in the digital age, highlighting how technological advancements, social media, and mobile journalism have transformed the profession. While opportunities have expanded across print, digital media,

documentaries, and independent platforms, he stressed that credibility, ethics, and sensitivity remain the backbone of responsible photojournalism. His anecdotes from field assignments illustrated the challenges photojournalists face working under pressure, ensuring personal safety, and maintaining objectivity while documenting sensitive situations. A key takeaway for students was his emphasis on skill development. Mr. Diwakar encouraged aspiring photojournalists to cultivate a strong sense of observation, patience, and empathy.

The interactive question-and-answer segment saw enthusiastic participation, with students seeking guidance on career pathways, freelancing, and breaking into leading media organizations. Mr. Diwakar’s practical advice and grounded perspective left a lasting impression on the audience.

The session successfully deepened students’ understanding of photojournalism as not just a career, but a responsibility. By bridging academic learning with professional experience, the talk reaffirmed the department’s commitment to nurturing informed, ethical, and visually literate media professionals.